

JARRAD WILSON

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OBJECTIVE: To obtain a position in a challenging, dynamic environment that will enable me to combine my strong educational background with my interpersonal and organizational skills, in order to grow as a professional and be an asset to the company.

EDUCATION:

Fairfield University, Fairfield Connecticut, Class of 2007

Bachelor of Science, Marketing, with concentrations in Finance and Management
Dean's List, 3.48 GPA out of 4.0

WORK EXPERIENCE:

September 2006 - December 2006 **Financial Intern**

Merrill Lynch (Global Private Client), Westport, Connecticut

- Monitor and track the performance of stock, mutual funds, annuities and other accounts.
- Utilize Merrill Lynch's Wealth Management Program.
- Research and formulate new lists of stocks for a Financial Advisor.
- Create gain/loss analysis of client portfolio reviews based on research.
- Assist in marketing campaign for limited time IPO offering.
- Prepare weekly market analysis for Senior VP of Investments.

June 2006 - August 2006

Marketing Intern

Colangelo Synergy Marketing, Darien, Connecticut

- Collaborate with Unilever, Diageo, Church & Dwight, and Schick Account teams and executives within agency to ensure marketing services aligned with clients' needs.
 - Create and maintain contacts with existing and new clientele.
 - Oversee the organization of daily tasks and schedules for Unilever account team.
 - Assist in the management of client relations for "Colangelo Innovation Celebration."
 - Research potential sponsorship opportunities for a key client, Schick's advertising campaign.
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UNIVERSITY EXPERIENCE:

December 2005 – December 2006 **Fairfield University Division I Lacrosse Team**

Student Assistant Coach

- Consult with staff about team issues and game plans; participate in coaches meetings.
- Review and analyze game film; organize various offensive drills during practice.
- Help maintain daily practice schedule.

September 2003 – December 2005 **Student Athlete**

- Display leadership abilities on and off the playing field.
 - Illustrate time management skills; learn the value of teamwork.
 - Devoted over 20 hours per week for practice and competition.
 - 2005 Great Western Lacrosse League Conference Champions
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HONORS AND ACTIVITIES:

- Member, Fairfield University Marketing Club.
 - Member, American Marketing Association.
 - Member, Fairfield University Business Marketing Networking Association.
 - Lacrosse Clinician for Blue Chip Lacrosse Camp.
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COMPUTER SKILLS: Knowledge of PC and Mac, Microsoft Office, Word, Excel, PowerPoint and Internet savvy.

INTERPERSONAL SKILLS: Working knowledge of Spanish, Willing to take initiative, Ability to work well under pressure, Possess strong leadership skills, Deal well with adverse situations, Self-motivated, Strong desire to learn, Dependable.

References will be furnished upon request.